

# TASHIR

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*External Communications Department*

**Press Release**

**January 13, 2015**

## **Tashir contributes to the conservation of Russian wildlife**

The Tashir Group of Companies has contributed to the preservation of Russian wildlife and has transferred funds to the autonomous non-commercial organization the "Amur Tiger Centre" to maintain its unique population of the Amur tiger. The funds will be used to assist the functioning and development of the specially protected natural territories in the Far-Eastern areas of Russia.

The centre, established within the guidelines of the purpose-oriented programme for the conservation of the Amur tiger, which was initiated by the Russian President, Vladimir Putin, solves issues associated with the preservation and increase of the unique population of the Amur tiger - the wealth of the country and the symbol of the Far East's ecological well-being.

Being the largest national group of companies, Tashir recognizes its obligatory responsibility to society. The Group makes a significant contribution to economic and environmental development of the regions where it operates, and supports various social programmes. Participation in these programmes helps to create a favourable atmosphere for the residents of the Russian cities and to find new initiatives for development. Care of the population and the future of our country has led Tashir to its active promotion of environmental conservation. Taking into account the scale of the Group's business, Tashir is committed not only to minimize the impact of the factories on wildlife, but also to engender popularity in the public regarding the principles of respect for the environment.

### **Information**

#### **About Tashir Group**

Tashir is a diversified federation-wide group of companies founded in 1999 and uniting over 200 companies in various sectors of Russia's economy, including construction, manufacturing, finance, energy, development, and retail. Its staff totals over 45,000 people. The company's geography covers over 25 cities of Russia and the



former USSR. Tashir's founder and President is Samvel Karapetyan; the company is headquartered in Moscow.

The Group's primary business is development and managing of commercial real estate, with a focus on retail and residential real estate. Tashir is a leader in development in Russia and has so far built 2.5 million sq m of modern, hi-tech commercial and residential real estate.

### **Amur Tiger Centre**

Amur Tiger Centre is an independent non-profit organization for preservation and study of Amur tiger. It was established in July 2013 by the Russian Geographical Society on the initiative of Vladimir Putin, the President of the Russian Federation. The main aim of the organization is to preserve the current size of Amur tiger population and lay the groundwork for increasing it. To solve this issue the Centre runs a number of activities for poaching prevention, including economic incentives, mobile forest and fauna monitoring, promotion of the non-poaching behavior, facilitating development of special protection territories in the Far Eastern Federal District, as well as popularizing of Amur tiger preservation efforts both in Russia and internationally.

### **Contacts:**

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