

# TASHIR

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*External communications department*

*Press release*

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## **Tashir launches a new chain of modern furniture centers**

Tashir Group announces plans to develop a new furniture chain, Family Room. The first, flagship store of about 70,000 square meters is already functioning in Moscow on Kievskoye Highway. Two more stores will open in the Russian capital soon.

The first Family Room store resulted from redeveloping a RIO shopping center. Today, it is one of Moscow's largest furniture centers, bringing together over 100 furniture and home improvement stores and offering an extremely broad range of products, from quality economy models to luxurious limited edition furniture and designer collections. Among its tenants are HOFF, 8 Marta, Askona, Mr. Doors, Anderssen, Lazurit, Angstrom, DMI, Ormatek, Kare Design, Carpets Gallery, Perrino, Kenner and many other brands.

Also, the Family Room furniture center includes the food hypermarket Lenta, clothes store H&M, an entertainment area with a multiplex of the nationwide Cinema Star chain, a Play Lab playground, a large food court and a restaurant. The center also features a large number of consumer goods and services operators: a Fora Bank office, a spa, a drugstore, mobile phone stores, etc.



Viktoria Shakhnazaryan, head of the Tashir Group commercial real estate department, said, “We think this mixed concept of a furniture center, which combines the main function of interior shopping with entertainment, works very well in this area. There is a large residential area around the center, including newly-built apartment complexes, and their residents really need a furniture center with a wide choice of operators in close proximity to their homes.”

The Family Room furniture center is located 1.5 km outside the Moscow Ring Road, at one of New Moscow’s busiest interchanges, right next to Kiyevskoye Highway, on the side that goes towards Vnukovo Airport. Moscow Metro stations Rumyantsevo and Salaryevo are located in immediate proximity.

## **About Tashir Group**

Tashir is a diverse nationwide group of companies, established in 1999 and bringing together over 200 companies in various sectors, including construction, manufacturing, finance, energy, development, retail and entertainment. Tashir has over 45,000 employees in 25 cities in Russia and neighboring countries. Samvel Karapetyan is the founder and President of Tashir. The company’s headquarters are in Moscow.

The core of Tashir Group’s business is commercial real estate development and management, with an emphasis on retail space. Tashir is a leader on the Russian

development market, creating modern, state-of-the-art facilities in commercial and residential real estate with a total area of approximately 2.5 million square meters.

**Contact Us**

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