



*Press release*

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## **Tashir Group to support the 2021 Armenian Business Forum**

On September 20, Yerevan will host the 2021 Armenian Business Forum (ABF), the country's main business convention which brings together hundreds of entrepreneurs for the purpose of reinvigorating economic growth and creating new investment opportunities in Armenia.

The ABF is organized by the Armenian Business Association with support from Tashir Group. It will be the country's largest platform for business networking on various levels.

This was announced today at a special meeting between representatives of startup projects and the business community of Armenia, including representatives of major regional and international companies doing business in Armenia.

The goal of the project is to develop the country's economic potential and unlock new investment opportunities, creating a platform for open dialogue between various business communities and strengthening the spirit of enterprise in Armenia.

“As always, a strong Armenia remains our top priority. We keep looking for – and finding – ways to make our national economy more competitive and to increase the welfare of the Armenian people. The forum is another step in this direction. Its ultimate goal is to develop effective business ties and partnerships between Armenian entrepreneurs in Russia and Armenia. Armenia does have potential for implementing these plans, and I strongly believe that through our joint efforts we will create a stable business ecosystem, so we can feel confident about our future,” Tashir President Samvel Karapetyan wrote in his welcoming address to forum participants.

This year's Armenian Business Forum will be the first such event. In the coming years, the forum is expected to scale out, creating new networking opportunities for Armenian business people around the world.

In preparation for the forum, a number of discussions will take place in various cities around Armenia before September 20. Their purpose is to strengthen partnership and facilitate knowledge sharing among the members of the country's business community.

### **About the Armenian Business Association**

The Armenian Business Association is a nonprofit trade association bringing together successful business people of Armenian descent for the purpose of establishing and strengthening trade ties between Russia and Armenia. The primary mission of the Association is to create a new Armenian business community in Russia to foster new business partnerships and an atmosphere of trust among entrepreneurs.

The Association was established by the people who made a sizable contribution to the development of major businesses in Armenia and Russia over the years, strengthening trade ties between the two countries and promoting partnership among Russian and Armenian entrepreneurs. These include Tashir Group President Samvel Karapetyan, Aviron Group Chairman of the Board Kamo Avagumyan, Comedy Club Production founder Artur Dzhanibekyan, Tashir Group First Vice President Varuzhan Artenyan, FORA BANK Chairman of the Board Hayk Ignatyan, RAND TRANS and NEBO.digital Chairman of the Board Karen Avagumyan, and Luding CEO Armen Shakhazizyan.

The Association is intended for both active successful business people and up-and-coming entrepreneurs, for whom the Association has developed a number of training events.

### **About Tashir Group**

Tashir is Russia's leading group of over 200 industrial and construction companies engaged in diverse activities across various sectors. Since its establishment in 1999, the group has consistently increased its share of Russia's construction and development market for over two decades, while at the same time successfully expanding into other industries: finance, energy, manufacturing, retail, restaurant business, entertainment and others. The group is listed among Russia's Top 100 companies. It employs over 45,000 workers and operates in 51 cities in

Russia and neighboring countries. Samvel Karapetyan is the founder and President of Tashir. The company's headquarters are in Moscow.

## **Contact Us**

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