

TASHIR

External Communications Department

Press Release

December 07, 2012

Grand Opening of RIO in Nizhny Novgorod

On December 1, 2012, a new RIO was ceremoniously opened in Nizhny Novgorod. The new RIO with 100,000 sq.m. GBA presented over 137 shops within its shopping gallery and became the city's first retail complex to gather all entertainment types together. On the first day, over 80,000 people visited the new RIO. According to experts, the mall can expect 35,000 to 50,000 people traffic per day.

RIO project was financed, developed, constructed and consulted by Tashir Group. Tashir will also manage and maintain the object. The shopping and entertainment centre is located next to the crossing of Moskovskoe and Sormovskoe Highways, at 12 Moskovskoe Highway. To serve the guests well, a parking lot has been added, to host 1,100 cars.

The new RIO's anchors include Auchan City supermarket, Eldorado hypermarket of home electronic appliances, Cinema Star five-hall multiplex, and Nash Dom DIY hypermarket. The shopping gallery operators include Henderson, O`stin, Adidas, Reebok, L'Etoile, Gloria Jeans, Snezhnaya Koroleva, Incity, Ecco store of footwear and accessories, Centro, Respect, Ralf Ringer, Rendez-Vous and the city's first Apple store.

Besides shopping, new RIO guests can indulge in a variety of entertainments. The Nizhny Novgorod mall has collected all entertainment types together: bowling, an updated format five-hall multiplex from the Cinema Star federal chain, 5D cinema and kids' play centre. For the first time in the city, a mall got a real ice skating rink, and a Comedy Café restaurant.

To celebrate the new RIO, a concert featuring Russian stars was organized for the guests. To add to the concert, the cinema zone was used for kids' master classes and a local skating school organized a show at the city's first mall-installed skating rink. RIO in Nizhny Novgorod added to Tashir's portfolio to bring the number of its operating malls to 26 and RIOs, to 18. Tashir has invested a total of 180M USD in the project.



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