

TASHIR

External Communications Department

Press Release

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Tashir Opens Yerevan's First Modern Shopping and Entertainment Centre

This October 20, the capital of Armenia celebrated the opening of Dalma Garden Mall, the country's first-ever conceptual multifunctional shopping and entertainment centre. The project was realized by Dalma Invest, Tashir Group's daughter company in Yerevan. Tashir has invested a total of 50M USD in the project.

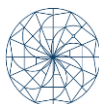
The new mall is located in Yerevan's new district, 2km from the central Republic Square. Dalma Garden Mall has revived the south-western brownfield. It has significantly improved the transport infrastructure, having caused road reconstruction and a transport hub building. Today, premium class residential houses are in construction nearby.

Dalma Garden Mall presents middle to middle+ tenants. Altogether, Dalma Garden Mall hosts over 110 operators of goods and services. Its anchors include Gourman food hypermarket, Zigzag Megastore home electronic appliances hypermarket, Zara, and Cinema Star multiplex.

The newly open mall has brought over 30 new brands to Armenia, those including some of the larger international chains, e.g. Zara, Bershka, Massimo Dutti, Marks&Spencer, Gap, Topshop / Topman, Steve Madden, Accessorize, Sisley and many more.

The entertainment zone of Dalma Garden Mall is vast and offers a variety of fun for guests of all ages and interests. Dalma Garden Mall has gathered many entertainment types together: bowling, a Cinema Star multiplex and a kids' entertainment centre PlayLab. Food court has 10 operators.

To serve the guests well, a ground parking lot has been added to host 700 cars. Dalma Garden Mall also plays an important social role, having created 1,000+ jobs in Yerevan. Its spaces will be used for city events, charity actions, exhibitions, presentations, fashion shows, performances, and many more.



To celebrate the Dalma Garden Mall opening, a concert featuring Armenian and Russian stars was organized for the guests. Dalma Garden Mall added to Tashir's portfolio to bring the number of its operating objects to 24 and Yerevan-located ones, to 4.

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