

TASHIR

External Communications Department

Press Release

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Kwan is the best ski hotel in Russia

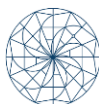
On 19 February, in Moscow, the awards ceremony of the first national Russian Hospitality Awards 2015 took place, where approximately 100 hotels from all over Russia fought for the title of “Best ...” in 18 categories. The Tashir Group’s project – the Kwan ski complex (Kaluga City) surpassed the most well-known Russian hotels in the "Best Ski Hotel" category and was recognized as the best in the country.

The award was received by Polina Kochenkova, Director General of the hotel’s management company, SK Hotel Management (part of the Tashir Group). Ms. Kochenkova thanked all the members of the jury for the high rating and noted the importance of this award for the complex, which after its six years of existence had earned the recognition of athletes and tourists from all over Russia.

The Kwan Ski Complex is located in a picturesque area by the Oka River in the vicinity of Kaluga city centre. On the vast territory of the complex (19 hectares) the following facilities are to be found: a hotel, ski trails and lifts, all the infrastructure for all kinds of winter and summer entertainment, a fitness centre and a recreation centre. An important feature of the Kwan complex is the innovative design of the slope: the main track starts directly from the roof of the five-storey hotel building and then smoothly blends in with the natural slope.

For many years, the Hospitality Awards have been held in the largest European cities. In 2015, the award took place in the Russian Federation and was attended by leading representatives of the hotel business in the country. The main objectives of the awards are the development and prosperity of the hospitality industry in Russia, as well as enhancing its tourist appeal.

Along with the winner, the Kwan Complex, the Olympic Sochi hotels have been competing for the title of Best Ski Complex at the Russian Hospitality Awards 2015, including: Rixos Krasnaya Polyana Sochi, Sochi Marriott Krasnaya Polyana, Solis Sochi Hotel, Golden Tulip Rosa Khutor, and Aldego Village Hotel and Spa (the Bashkortostan Republic).



Information

About Tashir Group

Tashir is a diversified federation-wide group of companies founded in 1999 and uniting over 200 companies in various sectors of Russia's economy, including construction, manufacturing, finance, energy, development, and retail. Its staff totals over 45,000 people. The company's geography covers over 25 cities of Russia and the former USSR. Tashir's founder and President is Samvel Karapetyan; the company is headquartered in Moscow.

The Group's primary business is development and managing of commercial real estate, with a focus on retail and residential real estate. Tashir is a leader in development in Russia and has so far built 2.5 million sq m of modern, hi-tech commercial and residential real estate.

About Kwan Ski Resort

Ski Resort Kwan is located in a picturesque area near the Oka river, in the vicinity to Kaluga downtown. The vast 19 ha territory of the resort comprises a hotel, ski tracks, ski lift, and has all the facilities required for winter and summer entertainment, as well as fitness and recreation centre. The complex has an original track design: the main track starts directly from the roof of a five-storey hotel building and continues as a natural slope. This track is equipped with chair lifts. There is a special Training track for beginners, as well as a School track for children. There is also a colorful playground with baby-lifts for the very young. More experienced guests can try free ride slopes and extreme ride facilities. Tubing and ice-skating equipment by leading brands can be leased on the territory of the resort.

Russian Hospitality Awards 2015

For many years, the Hospitality Awards has been held in major European cities. In 2015, the Award was first held in Russia to gather leading players of the hospitality market. The Award's main goals are development and enhancement of the hotel business in Russia and raising its attractiveness for tourists.

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