

TASHIR

External communications department

Press release

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Mayor of Moscow visited the capital's new shopping center

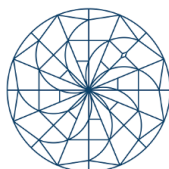
Sergey Sobyenin, Moscow's mayor, paid a visit to the capital's latest mall in the south-western part of the city—Avenue South-West, built by Tashir Group.

The mayor called Avenue South-West one of the best malls in Moscow and added that it answers a long-felt need for a modern shopping center near Yugo-Zapadnaya subway station. Numerous small stores and booths had sprung in the vast open space there, but for the last several years the city government has been clearing the area of illegally built shops. With this high-quality mall people of Troparyovo-Nikulino, students and teachers from colleges around Yugo-Zapadnaya can shop and enjoy themselves without going far from their homes, places of work and study.

“I wish to thank the builders and investors, it is really a wonderful mall,” said Mr. Sobyenin after looking at the stores already open and the entertainment area, which includes a Cinema Star multiplex. “There are stores here and a modern movie theater, too. With a shopping center like this people from Troparyovo-Nikulino can get all of their shopping and entertainment needs met next to home. This relieves the city of extra traffic.”

Avenue South-West is located on the intersection of Vernadskogo Avenue and Pokryshkina Street. It is a 85 thousand square meters building with six floors above the ground and three levels of parking space below, for 1,000 vehicles in all. Avenue South-West stands next to Yugo-Zapadnaya subway station, in the densely populated Western Administrative District, which has a well-developed infrastructure. The center's concept revolves around a mix of 250 popular brands, international and federal, of the Mass Market and Middle+ price segments. Expected traffic is 43–45 thousand visitors a day.

“We have seen active development of stores and shopping centers in Moscow over the last few years. During the last five the total area of commercial objects has grown nearly by one quarter. Moscow is now a world leader in that regard,” said the mayor.



In addition to the modern shopping center, Tashir Group has changed and streamlined public transportation routes in the vicinity of Yugo-Zapadnaya. This has re-directed some of the buses and trolley buses there and relieved the roads.

Information:

Tashir Group

Tashir is a diversified federation-wide group of companies founded in 1999 and uniting over 200 companies in various sectors of Russia's economy, including construction, manufacturing, finance, energy, development, and retail. Its staff totals over 45,000 people. The company's geography covers 25 cities of Russia and neighboring states. Tashir's founder and President is Samvel Karapetyan; the company is headquartered in Moscow.

The Group's primary business is development and managing of commercial real estate, with a focus on retail and residential estate. Tashir is a leader in development in Russia and has so far built 2.5 million sq m of modern, hi-tech commercial and residential real estate.

Avenue South-West

Avenue South-West mall is located at the intersection of Vernadskogo Avenue and Pokryshkina Street. Its total area is 85 thousand square meters across six floors above the ground and three levels of parking beneath for 1,000 vehicles. The mall's catchment area includes residential clusters, some of the city's biggest transportation channels (Leninsky, Vernadskogo, Michurinsky Avenues, Profsoyuznaya Street) and several leading colleges.

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