

TASHIR

External Communications Department

Press Release

September 9, 2015

Tashir Modernizes the Legendary Satirikon

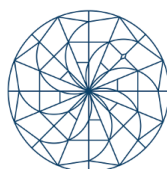
Tashir Group has started a reconstruction and modernization project of Satirikon, a Russian state theatre named after Arkady Raikin. The famous Moscow theatre will soon be renewed and uniquely equipped to become one of the most advanced performance venues in all the capital. The revived Satirikon will greet its guests in 2017.

The project includes reconstruction of the building located at 2 Sheremetyevskaya Street. Its functionality will be expanded by full modernization of technical utilities as well as development and installing of modern engineering systems. Konstantin Raikin, Satirikon's Artistic Director and People's Artist of Russia, states: "We specifically appreciate working with Tashir, Raikin Foundation's partner and the developer of Raikin Center of Culture, Art and Leisure. We have waited for the construction to resume for a decade and are now assured that, thanks to Tashir, we'll soon see our theatre wonderfully renewed."

Beside reconstruction of the theatre itself, the project suggests construction of a 15-storey apart hotel with the GBA about 20,000 sq m, and an underground parking lot. The new complex will feature around 300 apartments with 1 to 5 rooms each; those will be partly used by the theatre and its company—and available for locals and guests of Moscow.

Satirikon is the fifth significant theatre object in Moscow to appear in Tashir portfolio. Today, Tashir is also developing a new multi-functional building to host Oleg Tabakov Theatre and an affiliate of Chekhov's Moscow Art Theatre. Back in 2013, Tashir Group developed and equipped the Higher School of Scenic Arts and the Open Theatre of Raikin Center of Culture, Art and Leisure.

Andrey Ilyaev, Vice President, Tashir Group, notes: "We take pride in the fact that, over the past few years, we have successfully implemented a number of significant construction projects to assist Moscow's cultural life and support contemporary theatre."



Satirikon theatre will not discontinue its work during reconstruction, opening its new season this October in the neighboring Moscow Youth Theatre “Planeta KVN”.

Information

Tashir Group

Tashir is a multi-profile federal group of companies founded in 1999 and uniting over 200 companies in Russia’s economy sectors to include construction, manufacturing, finance, energy, development, and retail. Its staff totals over 45,000 people. The company’s geography covers over 25 cities of Russia and the former USSR. Tashir’s founder and President is Samvel Karapetyan; the company is headquartered in Moscow.

The Group’s primary business is development and managing of commercial real estate, with a focus on retail and residential estate. Being a Russia’s leader in development, Tashir has so far built 2.5 million sq.m. of modern, hi-tech commercial and residential real estate.

About Russian State Theatre Satirikon named after Arkady Raikin

The theatre was created in 1939 by Arkady Raikin, People’s Artist of the USSR, Laureate of the Lenin’s Prize, Hero of Socialist Labor and one of the greatest actors of the 20th century—and has travelled a long way from the Theatre of Miniatures, “a theatre of hope, joy and common sense”, to a Russia’s larger repertoire Raikin Satirikon theatre headed by Konstantin Raikin, People’s Artist of Russia, Laureate of State Prizes awarded with two classes of Order “For Merit to the Fatherland” and son of Arkady Raikin.

Following the traditions of his great father, he used his talent of artist and stage director to raise Satirikon to a new artistic level and keep its fame strong with theatre-lovers, worldwide.

This has been a rare case of high art seamlessly evolving into a different form with both versions being still alive and enriching each other with traditions, mastership, and disciples.

This is what makes Satirikon so unique—and able to stay an artistic and professional success for so long. Each of its new projects turns out a one-of-a-kind theatrical phenomenon.

Contacts:

For more information, please do not hesitate to contact Tashir Group Department of Corporate Communications at

+7 4959892832 | email: press@tashir.ru
Moscow | 13/5 Podkolokolny Per.